

CORPORATE PLAN 2018 – 2023
COMMENTS OF JOINT EXECUTIVE ADVISORY BOARD: 23 APRIL 2018

The following provides a summary of suggested amendments (see red text) to the draft Corporate Plan 2018 - 2023 made at the meeting of the Joint Executive Advisory Board held on 23 April 2018. These were reported to the Executive at its meeting on 24 April 2018.

- (1) Check the figure for “At least 35% of new housing will be affordable homes” in the Place-making section (see page 10 of the agenda).

(Note: Not all sites will meet the threshold for 40% affordable housing provision and, therefore, the overall figure of at least 35% is correct.)

- (2) Proposed amendment to the text in the Community section (see page 11 of the agenda):

- (a) In *Our priorities and key projects*, and in the first bullet point under “Supporting older, more vulnerable and less advantaged people in our community”:

Work with ~~communities residents through Project Aspire~~ to deliver health and wellbeing improvements ~~in for~~ our less advantaged ~~residents communities, including through Project Aspire~~.

- (3) Proposed amendments to the text in the Innovation section (see page 12 of the agenda):

- (a) In the third sentence of the second paragraph:

“We will encourage local entrepreneurs through incubators and accelerators, ~~business networks, workshops and other support~~”.

- (b) In the third sentence of the third paragraph:

“Projects exploiting the opportunities provided by 5G ~~and other new technologies~~ will be taken forward”.

- (c) In *Our priorities and key projects*, and in the first bullet point under “Encouraging sustainable and proportionate economic growth to help provide the prosperity and employment that people need”

“Develop and implement a refreshed Economic and Innovation Strategy for Guildford, including a bespoke business support plan for the gaming, ~~gamification, communications,~~ and digital health sectors

- (d) In *Our priorities and key projects*, amend the second main bullet point to read:

“Creating smart places infrastructure ~~in~~ ~~across~~ Guildford”

- (4) In the “Our Recent Achievements” section (see page 13 of the agenda) split the savings delivered and additional income generated into two separate achievements.

- (5) Proposed amendment to the “Our Performance” section (see page 14 of the agenda):

- (a) ~~Internal~~ ~~v~~Values for our ~~staff~~ people

- (6) Check that the target date for the new Walnut Bridge is still 2019 (see page 16 of the agenda).

- (7) Consider moving the action on 'Implementing the Countryside Vision' (see page 19 of the agenda) from the *Enhancing, sporting, cultural, community and recreational facilities* priority to the *Protecting our environment* priority (on page 18).
- (8) Reference should be made to protecting the character of our villages and assisting the rural economy.
- (9) Should reduce the number of priorities further to give greater focus.
- (10) Review target dates to ensure greater precision.
- (11) Should there be greater emphasis on education within the plan?
- (12) Greater reference should be made to Areas of Outstanding Natural Beauty.
- (13) Review wording to give greater emphasis to protecting all aspects of the environment, including the Council's leadership role (e.g. reducing single use plastic, promoting electric vehicles).
- (14) Include reference to accessibility in connection with providing a range of housing for all ages and lifestyles, public transport and community and other facilities.
- (15) Should reference be made to working with Network Rail on the redevelopment of Guildford Railway Station (in addition to new stations at Park Barn and Merrow)?
- (16) Review the photographs, including to reflect greater diversity.
- (17) Consider including wording from the LGA Peer Review on using our financial muscle to support our strategic priorities.
- (18) Consider including an action referring to the provision of a new burial ground
- (19) Use clearer English to replace the terms "Fundamental Service Reviews" and "New website to improve transactional capability and increase channel shift" and clarify what EM3 is.
- (20) Review colours of text/headings to ensure clarity.
- (21) Include an issue date on the front of the new plan.